

It's Yours Masterclass

- What if you knew what you wanted, how to get it and how to get there ... **simply and effectively**?
- What if you knew the secrets to **building influence, achieving ambition and getting the roles** you desire?
- What if you knew how to **perform under pressure, bringing focus and resilience** to your career?

The Yellow Box **Recharge and Recalibrate model** forms the foundation for this Masterclass, helping you gain a comprehensive understanding of what it takes to **build and manage a career**.

It has been specifically developed to help you **gain clarity of what's important to you**, what you want from your career and how to turn your thought and ambition into action. Using the *Recharge and Recalibrate Model*, you will undertake and experience an analysis of your current reality, work on developing a clarity on ambitions and plans, and develop the tools and methodologies needed to successfully transition into the next phase.

Using strategies from Behavioural Economics, Nudge Theory, NLP, Marketing, Narrative Therapy and storytelling, you will walk away with tools and methodologies that **can be used other aspects of your career and life**.



This high level Masterclass provided both theory of discovering your strengths and great communication tools to really nail how to become a candidate of choice. All in a great collaborative environment. I didn't expect to learn so much about methodology and theories behind resumes, interviews, people/perceptions.

You Will Get

- An analysis of **10 key ideas** to build career success.
- An action plan to broaden and build on **character and competency** strengths.
- A development plan for areas of **performance improvement**.
- An understanding of **value proposition** and how to communicate it.
- A comprehensive overview of how to **maintain performance** under pressure.
- Self-care plans to **build resilience** and to confront **mental health** related issues.
- In particular, you will focus on:
- Knowing who I am, what I represent and how to **express this with authenticity**.
- Understanding the role of **storytelling** in developing influence.
- The science of **decision making** and how it influences career decisions.

Investment

So, how much does it cost? Actually, the correct question here is ... **What are you actually buying?**

- You will walk away with a comprehensive understanding of what it takes to develop a career and to be the best that you can be.
- You will have an enhanced understanding of performance within the role you undertake.
- You will know the areas of focus you need to consider in order to get to the next phase of your career.

What's that worth to you and your organisation?

10 years in development,
1000's of conversations,
500+ successful job placements,
Scientific & research-based process, expert coaches.

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