

Getting You Market Ready

- ❏ What if you could be 'pitch prepared' when that amazing new role appears?
- ❏ What if your professional collateral ensured that you stood out from the crowd and got you the interview?
- ❏ What if you were crystal clear about your story and how to communicate it to a new employer?

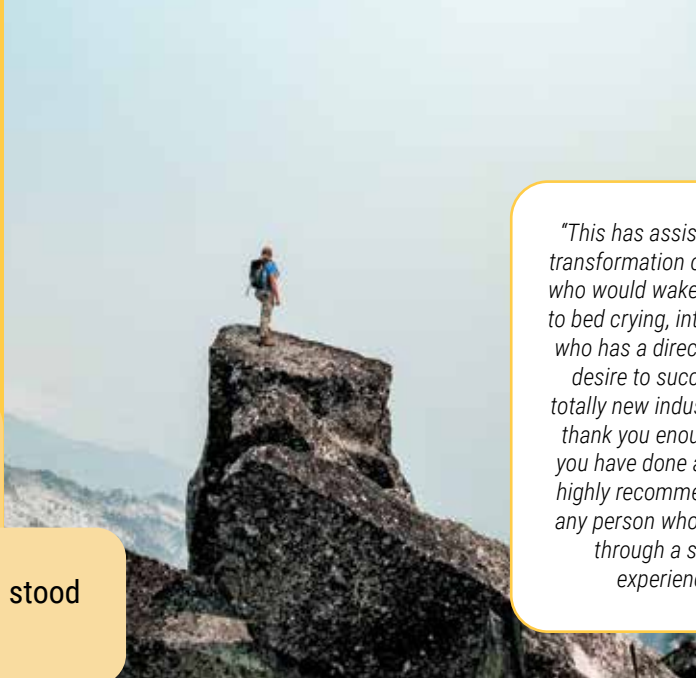
This is not *just going to happen*; you need to get the fundamentals in place to **be market ready**.

Imagine being rejected for an interview, simply because of a resume that doesn't do you justice, or an incomplete LinkedIn profile. You could get to the interview and get overlooked for the role, because you don't know how to influence them to think positively about you.

How are you going to feel if you miss out on that next opportunity or promotion? None of this need occur, if you **use the tools and templates from "The Yellow Box Way"**.

Getting Market Ready means going through an extensive process to **develop your market story**, completing the process with a **world class resume, cover letters** and a **LinkedIn profile** to match.

Don't miss out on that once in a career opportunity, due to a lack of preparation. Your competition is waiting for the same opportunity and you could end up second because you don't know what great preparation looks like.



"This has assisted in the transformation of a person who would wake up and go to bed crying, into a person who has a direction and a desire to succeed in a totally new industry. I can't thank you enough for all you have done and would highly recommend you to any person who has gone through a similar experience."

You Will Get

- A professional resume taken from our design templates.
- A completed LinkedIn profile reflecting your 'go to market' messaging.
- Cover letter templates and instructions for market positioning.
- A 30-minute coaching session before your first interview.

Plus you will receive an **exclusive copy** of two articles that will change the way that you think. The first is, "LinkedIn, The Yellow Box Way", outlining the breakthrough tools for using LinkedIn to your advantage and the second, "Cover Letters – Your Competitive Advantage", outlines the information that you need to know to get to the table for an interview. When you get that interview, you will get an **exclusive coaching session with your personal coach**, looking at how to deliver your message and walk away knowing that you performed when it counted.



Investment

So, how much does it cost?

Actually, the correct question here is ... What are you actually buying?

- **No more guessing** - Solid, proven and tested knowledge to improve your job search strategy.
- **No more sub-par results** - Address the right things. Improve your results and get that next role faster.
- **Reliable tools** - It will work once. And twice. And again, and again. Follow the system, get results. Simple.
- **Financial leverage** - Go from being a candidate to the candidate. It could be the leverage you need to negotiate the extra bucks.

10 years in development,
1000's of conversations, 500+
successful job placements,
Scientific & research-based
process, expert coaches.

James Gallacher
Director

james@yellowboxcareers.com.au
+61 419 103 464



Layne Stretton
Director

layne@yellowboxcareers.com.au
+61 407 944 408

