

Get That Next Role - Online Plus



What if you gained powerful insights and access to coaching sessions to back these up?

What if you understood things about the recruitment process that your competitors don't understand?

What if you could set your career up, with practical and **step-by-step guidance**, learning **what really works?**

Imagine being **rejected** for an interview or getting to the interview and being overlooked for the role, because you don't know how to give them what they need, a **compelling career story**.

How are you going to feel if you miss out on that next opportunity or promotion because your **pitch** doesn't stand up? What if this happens over and over again and you can't break through into that next exciting and rewarding phase of your career.

We are going to change these outcomes. Your online access, **as well as 3 coaching sessions**, navigates you through a unique and compelling analysis of the psychology that underpins how to **secure that next career opportunity**.

You will learn how to build **influence and impact**, develop a message that **stands out** and have a presence that creates **curiosity and connection**.

You will explore, strategise and develop activity that will get you to the table and better understand how to **control and influence a successful job search outcome**. You will **think differently** and learn new things that will give you the confidence to talk about yourself with more openness and clarity.

"I found the program to be comprehensive, systematic, and engaging using a variety of learning tools. It provided new ways of thinking about the activities associated with job searching with a good set of templates including suggested wordings and thought prompts (nudges) to help with the process. A great tool for job seekers."

You Will Get

- Using the **YellowBox 5 stage model**, you will be navigated (online) through a comprehensive overview of the psychology that underpins how to secure that next career opportunity.
- You will learn how to build market impact, develop collateral that **stands out from the crowd** and have a presence that creates curiosity, connection and influence.
- Activities and strategies that will **get you to the table** and explore how to control and influence a successful job search outcome from **Behavioural Economics, Nudge Theory, NLP, Marketing, Narrative Therapy and storytelling**.
- **The PLUS part**. Not only will you have access to the self-paced, well-crafted and comprehensive online experience, it is also backed-up with **access to 3 coaching sessions** with a professional, personal career coach.

Investment

Ever thought that you're wasting time on activity that's ineffective? Every moment you are not in that next role, it costs you money. Every time you fail to close out the role, it costs you money. Every time you miss out, the pressure & your frustration builds.

- **No more guessing** - Solid, proven & tested knowledge to **improve your job search strategy**.
- **No more sub-par results** - Address the right things. Improve your results & **get that next role faster**.
- **Reliable tools** - Follow the system, get results. Simple.
- **Financial leverage** - Go from a candidate to the candidate. Another leverage you need to **negotiate money**.

With 10 + years in development, 1000's of valuable and life changing conversations, 500+ happy and successful job placements, scientific and research based processes, this is an investment you wished you had engaged in earlier.

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