

# Build An Amazing Resume

What if you could build a resume and cover letter that got noticed by recruiters ... every time?

What if you understood how to improve the structure, layout and language of your resume?

What if you could craft and demonstrate a career story that demanded further conversation?

Imagine not getting through to an interview over and over, simply because you don't know how to give them what they need, a compelling reason to choose you. How are you going to feel if you miss out on that next promotion or that new, exciting role that you have seen, because your pitch doesn't stand up? What if the thing that stands in the way of success is your resume?

The "Build an Amazing Resume" Webinar is going to unlock the secrets of building a compelling and interesting resume and positioning you for getting to the table. Ultimately, the resume becomes the catalyst for that conversation, outlining interesting perspectives on you, your career achievements and your future ambitions. Using the tools, templates and techniques that are anchored in research, science, psychology and marketing, we will teach you how to build influence and impact with the reader, developing a career message that stands out and creating a presence that demands curiosity and connection. Ultimately, you want to stand out, being seen as the potential candidate of choice, in a competitive landscape and an emotionally driven process.



*"I felt really proud as I read through my final resume copy. I believe that we have captured who I am and what I have done, but also given them real insight into my motivations, drivers and aspirations. Thanks."*

## You Will Get

- 90 minutes of amazing and interesting content, that will change the way that you present yourself to the market.
- Amazing ideas and concepts taken from behavioural economics, sport, business, psychology and marketing.
- Learn how to make it clear to the reader what makes you amazing and interesting?
- Understand how to document and communicate your gifts.
- A unique and comprehensive understanding of human behaviour and decision making.
- Powerful marketing collateral and messaging that gets attention from your desired market.
- An overview of the optimum resume structure and layout.
- Clarity on how to use language to your advantage.
- Exclusive articles and necessary assessment tools, including world class resume and cover letter templates.
- Compelling tools, tips, processes and strategies for building a world class resume.

## Investment

Ever wondered why you keep getting knock backs, despite knowing that you could do the job being advertised? Maybe, you haven't needed a resume or the last time you looked at it, was a very, very long time ago.

This 90-minute webinar will be one job search activity that you undertake, that you won't regret. This is time well spent that will significantly increase your impact both now, and in the future.

- No more guessing - Solid, proven & tested knowledge to improve your job search strategy.
- No more sub-par results - Address the right things. Improve your results & get that next role faster.
- Reliable tools - Follow the system, get results. Simple.

With 10 + years in development, 1000's of valuable and life changing conversations, 500+ happy and successful job placements, scientific and research based processes, this is an investment you wished you had engaged in earlier.

**James Gallacher**  
Director

james@yellowboxcareers.com.au  
+61 419 103 464



**Layne Stretton**  
Director

layne@yellowboxcareers.com.au  
+61 407 944 408

